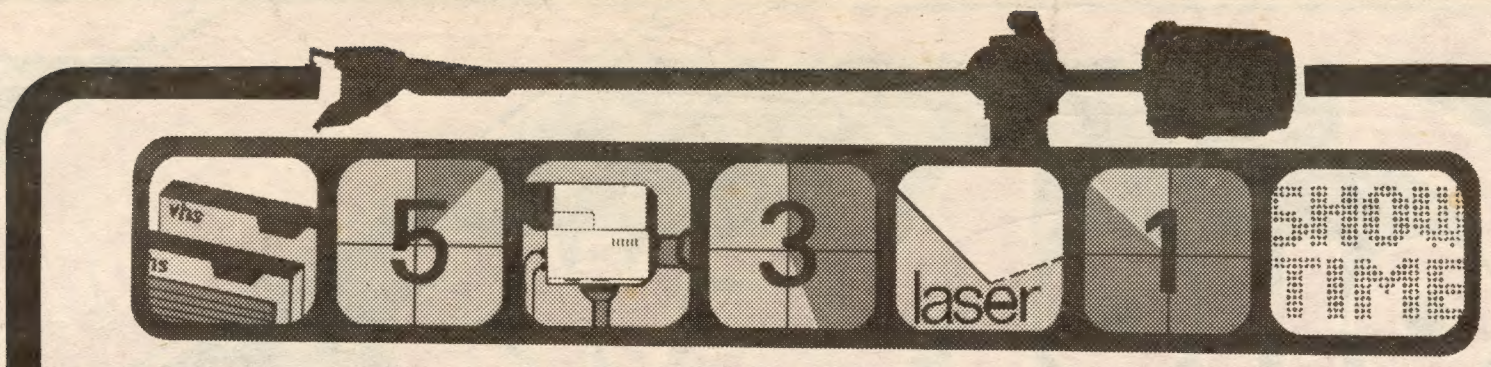

BE OUR VIDEO VALENTINE

The celebration begins Thursday February 12th thru Sat Feb 14th.

In honor of Valentine's Day and modern romance, Borgers celebrates a new concept in gift-giving: THE VIDEO VALENTINE. With a purchase of a blank Beta or VHS cassette tape, you can step into our Valentine studio, designed by famous video artist—Wendy Clarke, and record a two-minute love tape of your very own.

As part of this loving festival, Visualizations, a gallery of video art at Borgers Audio, will also present a continuous showing of Wendy Clarke's highly-acclaimed "Love Tapes." Limited editions of Ms. Clarke's "Love Tapes" will be available for purchase and Wendy will be present on Saturday, February 14 from 11 AM to 6 PM at Borgers West to discuss her work and assist in creating video valentines.

THIS EVENT PROMISES TO BE EXCITING, SO WE SUGGEST YOU CALL NOW FOR AN APPOINTMENT AND MORE INFORMATION!

Catch Borgers Valentine's Day sale on:

SONY BETAMAX SL580 The system that started the home video revolution —freeze frame, pause control and Beta scan—ON SALE!

ADVENT VIDEO BEAM BRINGS THE WORLD HOME. Create your own video theatre with this wide-screen, state-of-the art projection tv. Home enviroment extraordinaire!

RCA SELECTAVISION 650 No other video cassette recorder gives you as many options: single frame advance, 6-hour recording time, unsurpassed 14-day electronic programmer, and more . . .

ZENITH BETA VIDEO DIRECTOR. Variable speed slow motion, frame-by-frame advance, stop action, plus the superb picture quality you'd expect from Zenith.

MAXELL HIGH GRADE-HIGH CHROMA VIDEO TAPE. New epitaxial formulation. Long life with superb quality. Even when used at the slow speed it's phenominal. ON SALE!

SINCE 1933

Borgers AUDIO·VIDEO

Come in and be an audio Valentine too!
On Sale — Maxell UDXL II-S

or easy credit terms available.

WEST 130 W. 72ND ST. (BET. BROADWAY & COLUMBUS AVE.) NYC 873-2013

EAST 1409 2ND AVE (BET. 73RD & 74TH STS.) NYC 744-4224

The nice people at Borger's.

Scanned from the Wendy Clarke collection at the Wisconsin Center for Film and Theater Research, with support from the National Endowment for the Humanities.

http://wcftr.commarts.wisc.edu